

Tj Catabay

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SUMMARY

I am a newly graduated, self-motivated Product Designer from UC San Diego. I am eager to pursue hands-on work in UI/UX, Product, or Marketing, where I can turn ideas into prototypes and full-stack product experiences. I have completed internships where I gained valuable experience collaborating with teams to create user-centered design solutions. These opportunities strengthened my passion for design and problem-solving through creating meaningful user experiences.

PROJECTS

tjcatabay.com Portfolio Website – Web Designer Oct 2026 – Present
HTML, CSS, JavaScript, Wix Headless CMS, Claude Code (AI-assisted development)

- Rebuilt tjcatabay.com from Wix Studio into a coded, responsive portfolio, as shown by every case study now live on the domain, by coding in HTML, CSS, and JavaScript on a headless CMS and QA testing each page across browsers.

DocHub Website Redesign – UX Researcher/Designer Jan 2025 – Mar 2025
Figma, Google Sites

- Made DocHub's signing flow easier, as confirmed by usability testing of a prototype that flags every unsigned required field, by interviewing two business owners, building personas, and auditing four competitors.

Kanpai BBQ & Shabu Website Redesign – UI/UX Designer Jan 2025 – Mar 2025
Figma, Squarespace

- Shipped a mobile-responsive redesign for a live client that puts the menu and pricing first, as approved in stakeholder feedback and usability testing, by prototyping, improving contrast for accessibility, and building in Squarespace.

Sony Sound Connect Redesign – UX Researcher/Designer Nov 2024 – Dec 2024
Figma, FigJam

- Improved feature discoverability in the Sound Connect mobile app, as validated by two rounds of usability testing starting with five user interviews, by mapping findings to Nielsen's heuristics and restructuring information hierarchy.

Data Analysis of Short-Form Content Popularity – Data Analyst Oct 2024 – Dec 2024
Python, pandas, statsmodels

- Identified statistically significant links between song length and short-form popularity, as measured by OLS regression on a merged Spotify/TikTok dataset, by cleaning, merging, and analyzing the data in Python.

EXPERIENCE

UX Design Intern – Settlify Inc. Jan 2026 – Mar 2026 | Remote

- Designed UI screens and visual design assets for Settlify's mobile app, website, and marketing materials, as seen in consistent brand application as guidelines evolved, by building in Figma with product designer feedback.
- Delivered build-ready designs through cross-functional collaboration, as measured by interaction details and specs resolved before implementation, by working with engineers through handoff and build questions.

Marketing Intern + Production Manager – DeeJays & Vinylphiles Club Dec 2024 – Jun 2026 | La Jolla, CA

- Grew show attendance, as reflected in turnout and crowd response at each show, by designing printed flyers and promotional visuals, planning weekly promotion with the marketing team, and running live production.

Graphic Design Intern – Bridge the Gap San Diego Oct 2024 – May 2025 | San Diego, CA

- Grew event visibility and turnout over the internship, as measured by social media impressions and attendee counts across campaigns, by designing event flyers and social graphics for digital and print with Board Members.

Administrative Assistant (Contract) – Transtech Engineers Inc. Aug 2026 – Oct 2026 | Hidden Hills, CA

- Designed City Council meeting flyers at the City Manager's request, as shown by six variations delivered for review, while scheduling resident inspections by phone and digitizing project records.

SKILLS

Design: Product Design, UI/UX Design, Visual Design, Interaction Design, Mobile App Design, User Research, User Interviews, Personas, Usability Testing, Heuristic Analysis, Information Architecture, User Flows, Wireframing, High-Fidelity Prototyping, Responsive Design, Accessible Design, Design Systems, Competitive Analysis

Tools: Figma, FigJam, Miro, Framer, Adobe Photoshop, Canva, Inkscape, Squarespace, Wix Studio, Google Sites

Web & Data: HTML, CSS, JavaScript, Wix Headless CMS, Cross-Browser QA, Cursor, Python, pandas, statsmodels

Languages: English (Native), Tagalog (Proficient)

EDUCATION

B.S. Cognitive Science, Spec. Design & Interaction + Marketing Minor – UC San Diego Mar 2026
La Jolla, CA | GPA: 3.5 | Awards: Regents Scholarship, Quarterly Provost Honors

Relevant Coursework: Usability and Information Architecture, Professional Web Design, Data-Driven UX/Product Design